



lindsey cull

hi@lindseycull.com 813.486.6517
3808 Hanover Hill Dr. Valrico FL 33596

EDUCATION

University of Florida · May 2009 cum laude

Bachelor of Fine Arts in Graphic Design · Minor in Art History

UF in TOKYO · Jun 2008

Summer Study Abroad Program · Collage & English

Computer-Integrated Studio · Aug 2007–May 2009

18 designers were accepted into the graphic design program which provides participation in a 24/7 studio environment throughout a two year period of upper-level course work. This environment creates a close community of designers, promoting inspiration, collaboration, and communication.

PROFESSIONAL EXPERIENCE

Designer · SPARK · Tampa FL · Mar 2010–Present

Became a vital part of the creative department of an integrated boutique advertising agency, by continuously collaborating with the studios and interactive teams, and proving myself through concepts and designs for a variety of print, tv, and web projects for clients such as Sweetbay Supermarket, Bayfront Medical Center and Lifestyle Family Fitness.

Seasonal Designer · Miles Media · Sarasota FL · Sept 2009–Feb 2010

Work closely with an Art Director to provide assistance on many tasks such as production help, photo selection, and template construction for various Official State Travel Guides.

Graphic Design Intern · The Jones Group · Atlanta GA · Jul 2009-Aug 2009

Collaborated within design team and work closely with Art Directors on projects for various clients such as Coca Cola North America, The High Museum of Art.

Designer · University of Florida Foundation · Jul 2008–Jul 2009

Worked within a team of designers, editors, and web editors under the Director of Publications to create various publications, marketing and advertising materials, and web content for the University of Florida Alumni Association, SAA, Florida Magazine, Stakeholders, Alumni Professionals of the Southeastern Conference. Developed and worked with projects and clients from concept to print production

Senior Designer · MINT Design Studio · Spring 2009

Supervised the concept, development, and execution of Spring Commencement Brochure. Demonstrated leadership skills by organizing team meetings and preparing client presentations.

Designer · MINT Design Studio · Fall 2008

Met directly with clients about ongoing projects, Worked with designers to create the campaign and identity for Sustainable UF, Individual Design chosen for the 2008 College of Fine Arts Holiday Card

INVOLVEMENT

Vice President · VOX Graphis · Aug 2008–May 2009

Planned the university's student design organization annual trip to Atlanta for 40 students over 4 days to tour a variety of work environments, Coordinated 2 full days of tours to 5 design studios and ad agencies along with hotel reservations and transportation

Secretary · VOX Graphis · Aug 2007–May 2008

Provided communication to all aspects of club i.e. meetings, events, etc

Gallery Organizer · Ligature18 · Jan–Mar 2009

Exhibit Space Design for the 18th annual student run design symposium
Responsible for organization and installation of the gallery

Public Relations Chair · Ligature17 · Jan–May 2008

Created Promotional Materials, Official Press Release, and Overall hype for the event
Implemented a Navigational System for the locations of the workshops and lectures

EXHIBITS & AWARDS

Ligature 18 · Feb–Mar 2009 · Focus Gallery juried by Joshua Davis, Paul Sahre, Jim Datz
3 entries selected LUX, Holiday Card, Sustainable UF

Made in Japan · Jun 2008 · Design Festa Gallery Tokyo Japan

Created an Identity and Promoted the Show in Japan
Exhibited Collage Work created in Japan along with 11 other artists

Creativity in the Arts & Sciences · Jan 11, 2009 · Samuel P Harn Museum of Art

Selected Paynes Prairie Poster Entry

TOOLS

Adobe Photoshop · Adobe Illustrator · Adobe InDesign · Version Cue · Flash · Letterpress · Maya
Mac & PC compatible · Microsoft Office

REFERENCES AVAILABLE UPON REQUEST